



New Frontiers in Public Finance: A Return to Direct Lending

OCTOBER 3, 2012 | WEBINAR

10am-11:15am

Direct lending, including private placements and direct loans, has returned as a popular municipal financing strategy. By definition, these transactions involve a bank negotiating directly with an issuer to privately purchase its municipal obligations or make a direct loan. While direct loans have increased access to credit for public agencies, concerns have been raised that these financings, are not subject to disclosure requirements. This webinar will explain why direct lending may present the most cost effective and risk appropriate form of financing for local agencies today. At the same time, it recognizes some of the important issues and developments surrounding this financing strategy, including disclosures and portfolio analysis.

Topics of discussion include:

1. What are the benefits and risks of direct lending and when might it be an efficient approach for issuers to access the market?
2. Under what circumstances are issuers allowed to use private placement financings?
3. What are the voluntary disclosure/reporting practices for direct bank lending? What MSRB rules apply?
4. How does direct lending compare to other types of debt structures? How does it affect an agency's debt portfolio?
5. How will regulatory reform rules such as Basel III impact the Letter of Credit Markets and the pricing of LOCs? How does direct lending affect municipals with higher credits versus those with lower credits?

Moderator: Alex Wallace, Managing Director and Head of Public Finance, U.S. Bancorp
Glenn Casterline and Jim Manire, Managing Directors, BLX Group
Brian Forbath, Partner, Stradling Yocca Carlson and Rauth

GOTOMEETINGS will be used for this webinar.

Webinar Coordinator: CDIAC