



CALIFORNIA STATE TREASURER JOHN CHIANG

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Treasurer Chiang's CBIG Website Wins Three Major Good Government Awards

CBIG is Chiang's fifth award-winning website

SACRAMENTO – California State Treasurer John Chiang's [California Business Incentives Gateway](#) (CBIG) will be honored with the "2018 Government Experience - Government-To-Business Experience" award from the Center for Digital Government. The award marks Chiang's second award for CBIG in only two weeks. Just last week, CBIG won the "2018 Best of California - Best Application Serving the Public" award from the Center for Digital Government.

"I've always been a champion for openness, transparency, and accountability, and have worked hard to make our state government more accessible to every Californian, which is what each of these five sites have aimed to do," said Treasurer Chiang. "With each of these sites, we've provided the public with engaging, self-service access to formerly unobtainable data using a simple internet browser. With our newest award, CBIG is showing how we're moving the needle in the right direction on citizen-to-government engagement."

"Transparency is a powerful tool in our collective efforts to improve the performance of public services, create accountability for results and restore public trust. Treasurer Chiang has been a relentless champion in making government data public information," said Jim Mayer, CEO of California Forward. "At the same time, we are just beginning to develop the capacity of data to transform our public responses to aged-old problems, like poverty, and emerging challenges, like climate change. Congratulations, Treasurer Chiang, and thank you for leading the way."

Ben Geare, Associate Director of *S&P Global Ratings* added, "The legal and practical environment in which local governments operate is an important driver of credit quality. As practices change, we regularly assess how state laws and policies encourage or require the transparency and comparability of relevant local government financial information. In our view, the transparency and accountability for most counties, cities, and towns in California is very strong. California has continued to improve the availability of web-based financial data provided by cities, towns, and counties throughout the state — changes that we view positively because of how they support California's transparency and accountability framework for local governments."

CBIG is an online gateway — similar to Amazon or Angie’s List — that connects business owners and entrepreneurs to incentives that help them grow and create jobs. Not only does CBIG make it simple for local, state, and federal government agencies to post an incentive, but the site allows users or businesses to simply search by location or industry to find the most advantageous opportunities. The platform is a one-stop shopping experience for consumers that uses artificial intelligence technology to infer user’s interests and eliminates the hunting and pecking through thousands of webpages from sparsely located entities. CBIG dramatically improves the process of identifying and accessing best-fit incentives leading to economic expansion and growth of California’s businesses. CBIG launched earlier this year and — with 105 cities, 17 state agencies, 14 counties, and three federal government entities all registering with the platform to date — the site has already amassed 368 incentives for businesses throughout the Golden State. More than 27,000 users have visited CBIG since its launch merely nine months ago.

In 2016, Chiang was honored for creating “[DebtWatch](#),” the first open data website developed by the state treasurer’s office, which tracks \$1.5 trillion in state and local government debt. Additionally, during his two terms as state controller, Chiang launched three additional award-winning websites, including “[ByTheNumbers](#),” an open data website that features a host of government financial data; “[TrackProp30](#),” a site that helped taxpayers follow school funds raised by the Proposition 30 ballot measure, and “[PublicPay.ca.gov](#),” a site which makes public employee salary information available to the public.

Treasurer Chiang has won the following awards for CBIG:

- 1) “2018 Best of California - Best Application Serving the Public” award from the Center for Digital Government
- 2) “2018 Government Experience - Government-To-Business Experience” award from the Center for Digital Government
- 3) “2018 Business Process Innovations Category - *Award Finalist*” NASCIO

Treasurer Chiang won the following award for DebtWatch:

- 1) “2016 Best of California - Best Application Serving the Public” from the Center for Digital Government

And, as state controller, Chiang received recognition for the following:

1. ByTheNumbers: “2015 Best of the Web - Driving Digital Government” from the Center for Digital Government
2. TrackProp30: “2014 Project of the Year” from the Project Management Institute, Sacramento Valley Chapter
3. Government Compensation in California (PublicPay): “2012 Project of the Year” from the Project Management Institute, Sacramento Valley Chapter

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